



Sign Code Update

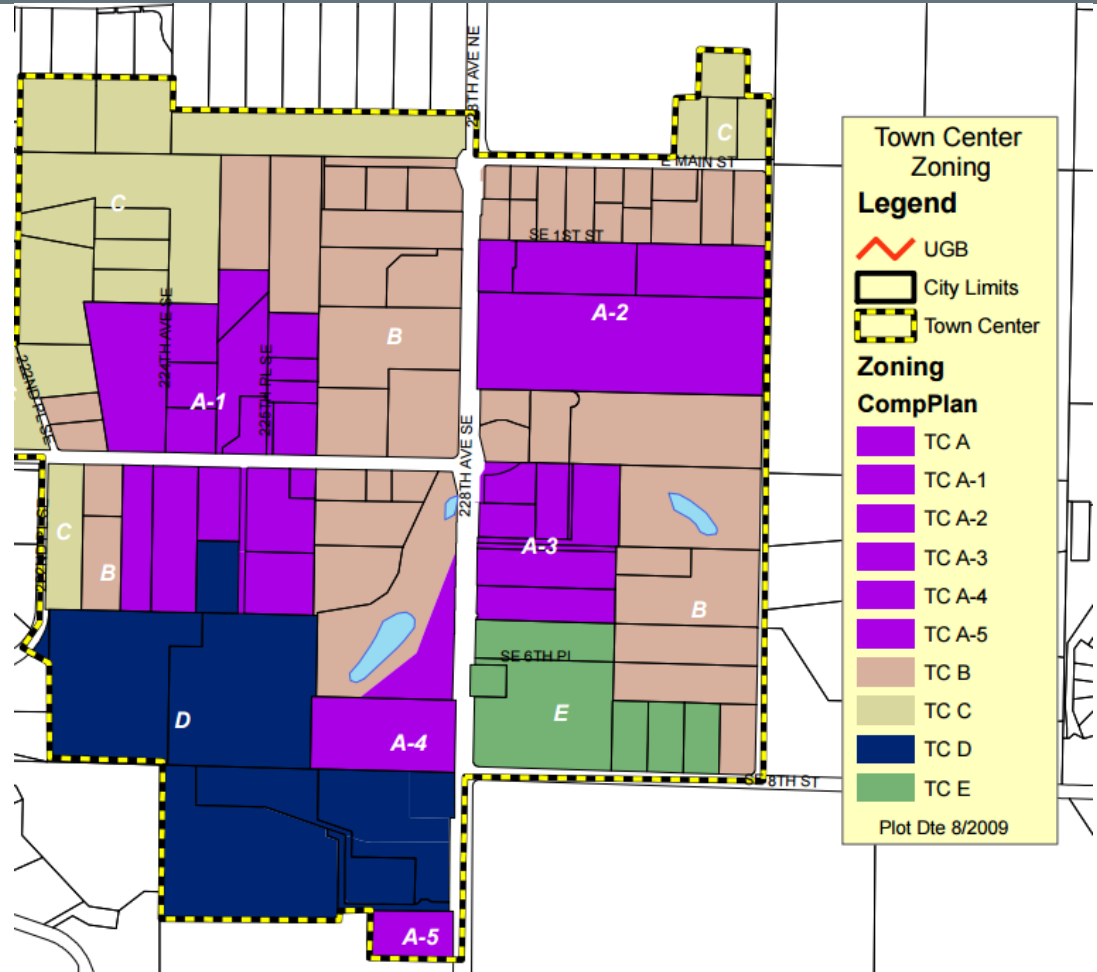
**Planning Commission Meeting
March 16, 2017**

Sign Code Update

Planning Commission Review



Town Center



Community Banner Program



Community Banner Program

21A.15.1096 Sign, community banner.



“Sign, community banner” means a temporary sign, located on City banner poles, which advertises an event that would provide civic, cultural, educational, philanthropic, or service opportunities hosted or promoted by the City or a community group that is not-for-profit or nonprofit and nonpolitical with an IRS designation of Section 501(c) or (d). (Ord. O2005-180 § 1)

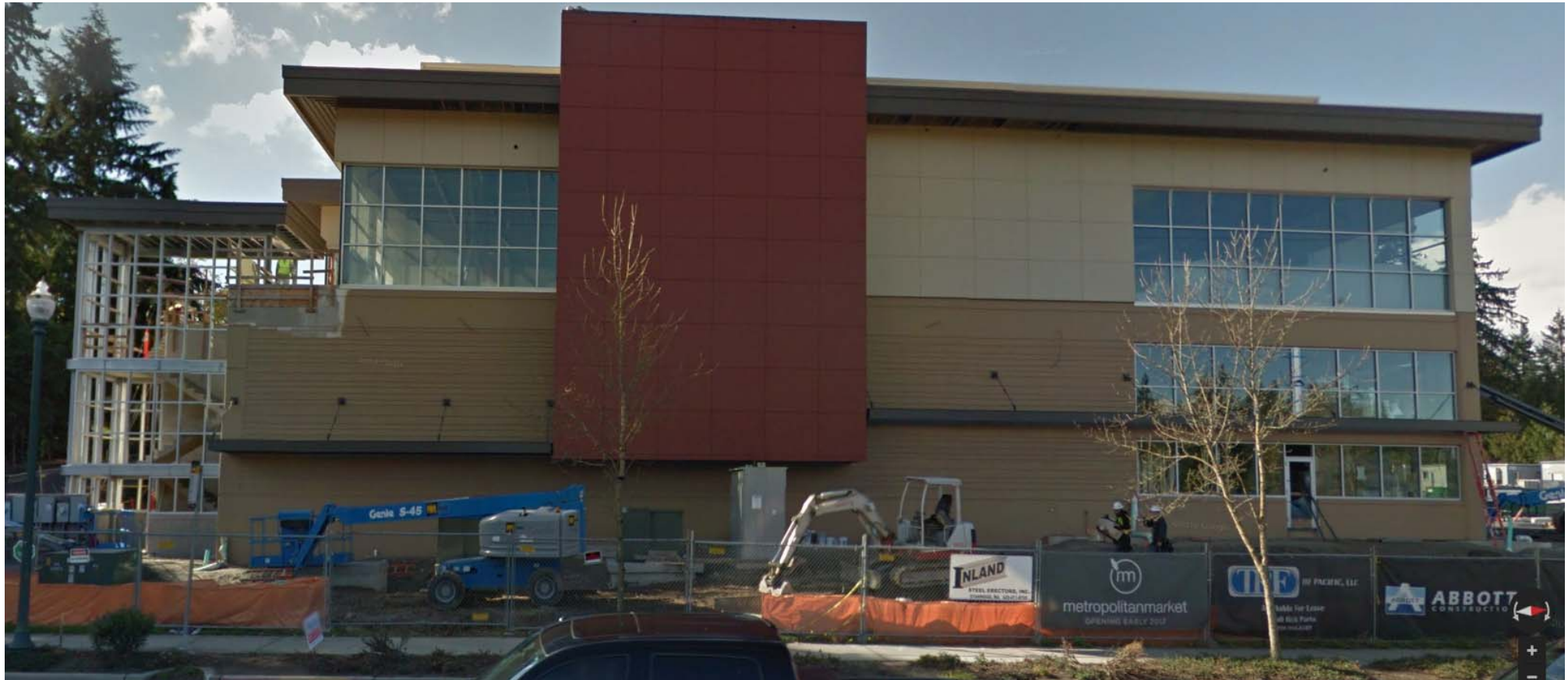
Town Center Signs

21B.45.010 Purpose and intent.

The purpose of this chapter is to enhance and protect the economic vitality and visual environment of the Town Center, allow for the expression of free speech, and promote general safety and welfare by:

- (1) Regulating the type, number, location, size, and illumination of signs; and
- (2) Recognizing the purpose of signs for identification and economic well-being of businesses in the Town Center by supporting a full range of signs necessary for commercial services in the Town Center; and
- (3) Ensuring a safe driving environment; and
- (4) Recognizing and protecting the use of the public right-of-way as a forum for non-commercial speech; and
- (5) Facilitating fair and consistent content-neutral enforcement; and
- (6) Safeguarding and enhancing property values, attracting new residents, and encouraging orderly development; and
- (7) Allowing for limited temporary commercial signage in the public right of way to provide commercial information to consumers to enable them to make vital decision of purchasing a home, and to further the critical public goal of providing for equal access to housing; and
- (8) Upholding the goals and policies of the Sammamish Comprehensive Plan and the Town Center Subarea Plan.
- (9) Promoting signs within the Town Center that contribute to the character of the Town Center, are integrated with natural surroundings and landscaping, and exhibit an intimate human scale;
- (10) Providing necessary signage to support central gathering places, increase social interaction, and encourage walkability;
- (11) Regulating signs in a manner that is timely, flexible, predictable, fair to all and that results in superior development; and
- (12) Creating a vibrant and inviting commercial node that is reflected in the character and design of Town Center signage.

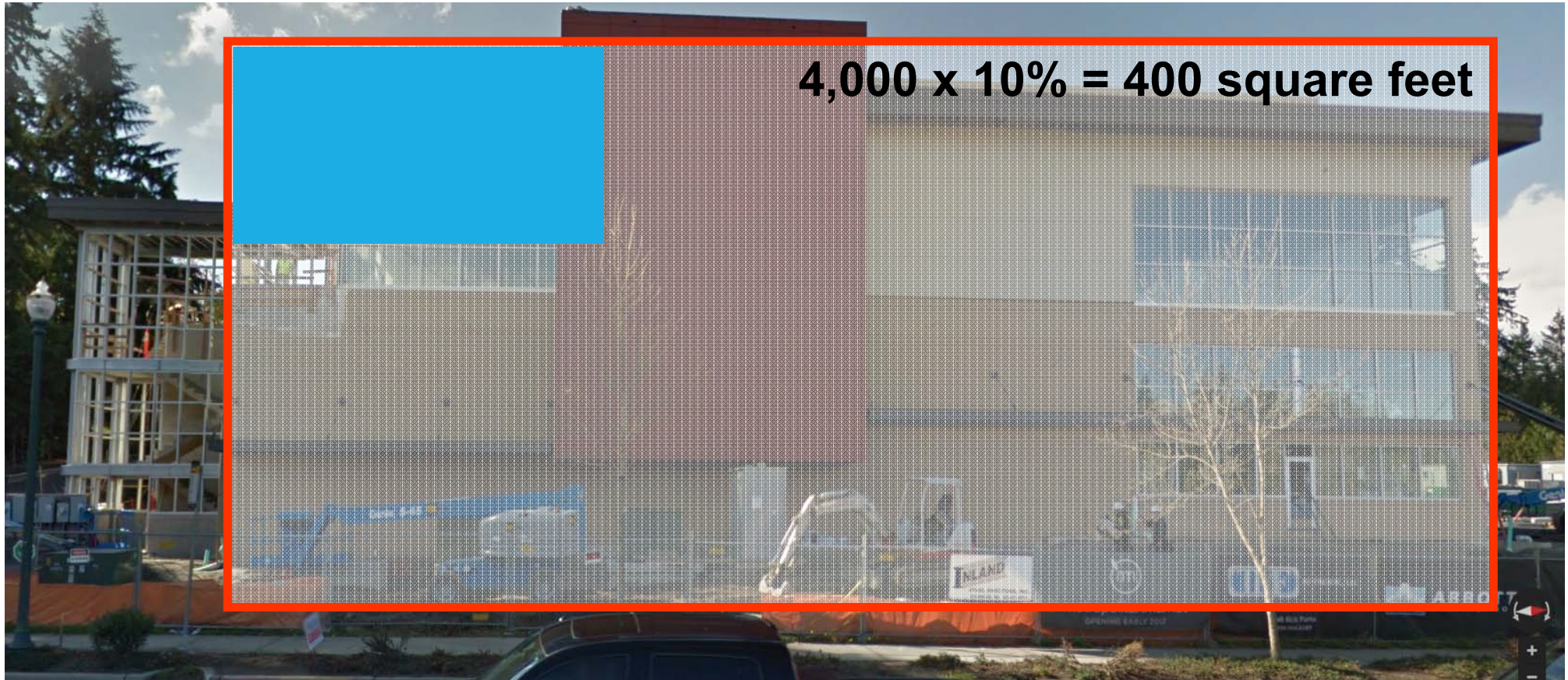
Town Center Commercial Signs



Town Center Commercial Signs



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