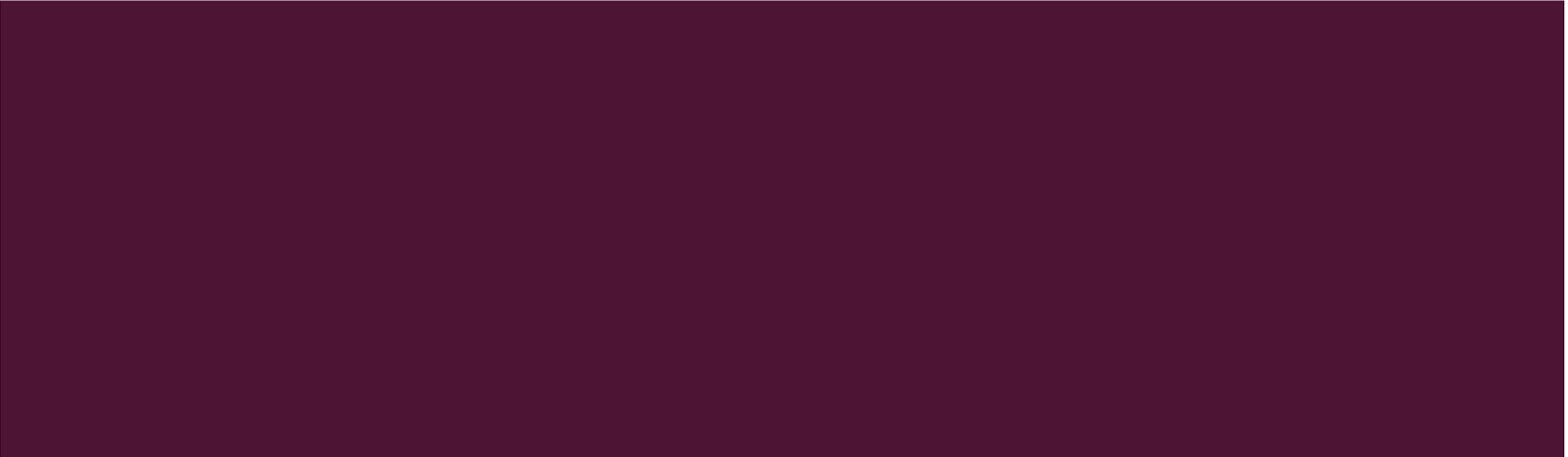


SIGN CODE STUDY SESSION

SAMMAMISH CITY COUNCIL

MAY 9, 2017



DECISION POINT I

SMC 21A.45.070(I) Non-Commercial Temporary Signs				Decision Points
	Type I Placed in Public Right-of-Way (Non-A-Frame)	Type II Placed in Public Right-of-Way (A-Frame)	Type III Private Property (All Sign Types) (I)	
Size Limit	4 sq ft	6 sq ft	16 sq ft if located less than 50 feet from a street property line 32 sq ft if located 50 feet or more from a street property line	<ul style="list-style-type: none"> • Size limits for Type III signs • Duration for Types I and II signs • Does the Council wish to limit the duration of Type I or III signs to a certain number of days per year?
Height Limit	3 ft above grade	3.5 ft	8 ft	
Duration	180 consecutive days	2 consecutive days	180 consecutive days	

DECISION POINT 2

21A.45.070(1) Non-Commercial Temporary signs

- Non-commercial temporary signs may be placed between the sidewalk and the right-of-way line. On roads that only have a shoulder and do not have a sidewalk, non-commercial temporary signs must be placed a minimum of 3 feet from the edge of the asphalt.
- **Non-commercial temporary signs shall not be placed in the right-of-way within a 150-foot radius of the center of an intersection.**
- The City Engineer, in consultation with the director of public works or their designee, and following review of applicable state and city codes, may approve non-commercial temporary sign placement in the improved portion of the public right-of-way or within a 150-foot radius of the center of an intersection provided that the location and sign characteristics will not present a traffic safety issue.
- Non-commercial temporary signs shall not be placed in a manner that negatively affects the health of trees, shrubs, or other landscaping.

Decision Points

Should there be a sign-free radius around intersections?

If yes:

- How large should the radius be?
- Should the radius begin somewhere other than middle of intersection?

If no:

- Is the Council interested in other methods of restricting the placement of non-commercial temporary signs?

DECISION POINT 3

21A.45.070(1) Non-Commercial Temporary signs

Decision Points

- **Non-commercial temporary signs may be placed between the sidewalk and the right-of-way line.** On roads that only have a shoulder and do not have a sidewalk, non-commercial temporary signs must be placed a minimum of 3 feet from the edge of the asphalt.
- Non-commercial temporary signs shall not be placed in the right-of-way within a 150-foot radius of the center of an intersection.
- The City Engineer, in consultation with the director of public works or their designee, and following review of applicable state and city codes, may approve non-commercial temporary sign placement in the improved portion of the public right-of-way or within a 150-foot radius of the center of an intersection provided that the location and sign characteristics will not present a traffic safety issue.
- Non-commercial temporary signs shall not be placed in a manner that negatively affects the health of trees, shrubs, or other landscaping.

Does the Council wish to revise the proposed the regulation prohibiting placement of temporary signs in planter strips?

Staff note: Due to Reed v Gilbert, a significant number of temporary signs may be placed within the City's ROW, potentially causing safety and maintenance issues. This restriction, recommended by the Planning Commission and City Engineer, addresses safety and maintenance issues caused by the placement of signs in planter strips between sidewalks and streets in an active portion of the ROW. Without this restriction, it is not possible to remove signs in these locations.

DECISION POINT 4

21A.45.070(1) Non-Commercial Temporary signs

Decision Points

- Non-commercial temporary signs may be placed between the sidewalk and the right-of-way line. **On roads that only have a shoulder and do not have a sidewalk, non-commercial temporary signs must be placed a minimum of 3 feet from the edge of the asphalt.**
- Non-commercial temporary signs shall not be placed in the right-of-way within a 150-foot radius of the center of an intersection.
- The City Engineer, in consultation with the director of public works or their designee, and following review of applicable state and city codes, may approve non-commercial temporary sign placement in the improved portion of the public right-of-way or within a 150-foot radius of the center of an intersection provided that the location and sign characteristics will not present a traffic safety issue.
- Non-commercial temporary signs shall not be placed in a manner that negatively affects the health of trees, shrubs, or other landscaping.

Does the Council wish to revise the proposed distance signs may be placed from the edge of the asphalt on roads that only have a shoulder and do not have a sidewalk?

Staff note: Due Reed v Gilbert, a significant number of temporary signs may be placed within the City's ROW, potentially causing safety and maintenance issues. This proposed restriction, recommended by the Planning Commission and the City Engineer, is intended to address safety and maintenance issues in the active portion of the ROW caused by the placement of temporary signs for pedestrians and cyclists who move along unfinished shoulders of public roads.

DECISION POINT 5

21A.45.070 and 21B.45.140 Non-Commercial Temporary signs

All temporary signs shall not obstruct sight distances and shall follow the regulations prescribed by Chapter 14.01 SMC, Public Works Standards Adopted, and by SMC 21A.25.220, Sight distance requirements. **No temporary signs shall be located within center medians or within roundabouts, traffic circles, or islands. Temporary signs shall not be illuminated.**



Decision Points

Does the Council wish to add a definition of a roundabout or add clarification the opening paragraph of SMC 21A.45.070 and 21B.45.140 regarding the restriction on placement of temporary signs to locations outside of street roundabouts?

DECISION POINT 6

SMC 21B.45.140(4)(d) – Community Banner Signs

Decision Points

- a) Community banner signs shall only be located on public banner poles erected by the City for that use;
- b) Letter on such signs shall not be less than 12 inches in height except for lettering associated with sponsor logos;
- c) Community banner signs shall not be illuminated or have any attention-getting lights; and
- d) **Only City-sponsored events may be advertised using the Community Banner program**

How does the Council want to amend the Community banner program?

- Discontinue the program
- Continue program as is
- Use the program for government speech (Planning Commission's recommended action)
- Open program to all non-commercial messages

Does the Council wish to keep the option of expanding the banner program to other locations?

DECISION POINT 7

21A.45.050(3) & 21B.45.100(1)(d) Sign Area Calculation

Sign area for signs contained entirely within a cabinet and mounted on a wall, roof, or monument shall be calculated by measuring the entire area of the cabinet.

Decision Point

Does the Council wish to clarify that this means the entire area of the cabinet or the entire **front surface** area?

Staff note: This is an existing provision from Chapter 21A.45 and 21B.45 SMC. No change to this section has otherwise been proposed.

DECISION POINT 8

21A.45.060(I) Permanent Signs					Decision Point
	Residential Zone	Community Business Zone	Neighborhood Business Zone	Office Zone	
	Freestanding Signs				Does the Council wish to clarify that freestanding signs are allowed for Residential Identification Signs, Public Agency Facilities and Residentially Zoned Property with Nonresidential Use?
Quantity	X	One per street frontage		One per street frontage	
	Home Business Signs				Does the Council wish to clarify limitations on home business signs? Freestanding Signs are not allowed for home businesses under the current or proposed code.
Maximum Sign Area (7)	6 sq ft	N/A			
	Permanent Residential Development Identification Signs				Staff and Otak agree that the table should be updated to make the Home Business and Wall Sign provisions consistent to avoid confusion.
Quantity	Two one-sided signs or one two-sided sign per major entrance				
	Signs on Property with Public Agency Facilities				Staff note: This is an existing provision from Chapter 21A.45 SMC. No change to this section has otherwise been proposed.
Quantity	2 per Facility	X			
	Sign on Residentially Zoned Property with Nonresidential Use				
Quantity	2 per Facility	X			

(7) Home business signs may only be wall signs.

DECISION POINT 9

21A.45.060(1) Permanent Signs

	Residential Zone	Community Business Zone	Neighborhood Business Zone	Office Zone
	Home Business Signs			
Maximum Sign Area (7)	6 sq ft	N/A		

(7) Home business signs may only be wall signs.

Decision Point

Does the Council wish to include A-frames among the sign types allowed for home businesses?

Staff note 1: Signs advertising a home business may change the character of a residential property impacting neighborhood character. Use of a street-side a-frame sign for identification of a home business as a means of advertising may be contrary to the criteria for a home business as presented in SMC 21A.65.050.

Staff note 2: This is an existing provision from Chapter 21A.45 SMC. No change to this section has otherwise been proposed.

DECISION POINT 10

21A.45.060(1) Permanent Signs

Decision Point

	Residential Zone	Community Business Zone	Neighborhood Business Zone	Office Zone
	Permanent Residential Development Identification Signs			
Quantity	Two one-sided signs or one two-sided sign per major entrance	Two one-sided signs or one two-sided sign per major entrance (8)		
Maximum Sign Area	32 sq ft per sign	32 sq ft per sign		
Maximum Sign Height	6 ft per sign (9)	N/A		

Does the Council wish to remove or change the maximum height provision to allow signs of different shapes?

Staff note: This is an existing provision from Chapter 21A.45 SMC. No change to this section has otherwise been proposed.

(8) Permanent residential identification signs are only allowed in the NB, CB, and O-Zones as part of a mixed-use development.

(9) Applicable only to freestanding signs.

DECISION POINT I I

21A.45.060(2) Illumination of Permanent Signs

	Residential Zone	Community Business Zone	Neighborhood Business Zone	Office Zone
Internal Illumination (1)	X	P		
Indirect Illumination (1)(2)	P			
Signs with an On/Off Operation	X	P		X

(1) The light source for indirectly illuminated signs shall be no farther away from the sign than the height of the sign.

(2) Indirectly illuminated signs shall be arranged so that no direct rays of light are projected from such artificial source into residences or any street right-of-way.

Decision Point

Does the Council wish to either eliminate reference to “Signs with an On/Off Operation,” or to allow this type of illuminated sign in the CB, NB, and Office Zones?

It is unclear why this type of illuminate sign is allowed in the CB zone but not the NB or Office Zones.

Staff note: This is an existing provision from Chapter 21A.45 SMC. No change to this section has otherwise been proposed.

DECISION POINT 12

21A.45.070(4) and 21B.45.140(3) Signs Associated with Properties for Sale or Rent

Decision Point

Signs Located on Property with Individual Unit for Sale or Rent

**Sign
Quantity**

One per public street frontage

**Permitted
Location**

One per public street frontage

Signs on Property with Commercial or Industrial Property for Sale or Rent

**Permitted
Location**

Public street frontage

Signs on Newly Constructed Residential Developments for Sale

**Permitted
Location**

Public street frontage

Does the Council wish to change this section to say that one sign is also allowed per private street frontage where one is allowed per public street frontage?

Staff note 1: Properties with individual units for sale or rent without public street frontage are also allowed one off-site sign.

Staff note 2: This is an existing provision from Chapter 21A.45 and 21B.45 SMC. No change to this section has otherwise been proposed.

DECISION POINT 13

21A.45.070(4) and 21B.45.140(3) Signs Associated with Properties for Sale or Rent

Decision Point

	Signs Located Off-Site of Property with Individual Unit for Sale or Rent (1)
Sign Quantity	One (2)
Permitted Location	Public right-of-way adjacent to the intersection of the primary vehicle entrance to the property and closest public street.
Permitted Duration	Signs shall be removed within five days after closing of the sale, lease or rental of the property.
Maximum Size Area	4 sq ft

Does the Council wish to change this section to allow real estate signs off-site of properties with an individual unit for sale without public street frontage up to a maximum of 5 square feet?

Staff note: This is an existing provision from Chapter 21A.45 and 21B.45 SMC. No change to this section has otherwise been proposed.

- (1) Only allowed for properties with a unit for sale or rent that is not located adjacent to a public street.
- (2) When more than three off-site real estate signs are proposed for a location, the fourth proposed sign owner shall install and make available to other licensed real estate agents a frame, designed to allow for a minimum of six signs to be hung in a stacked fashion, to accommodate multiple signs; Frames installed to hold multiple real estate signs shall not exceed a height of six feet. Off-site signs located on a frame shall individually not exceed a height of one and a half feet, a width of two feet, and an area of three square feet.

DECISION POINT 14

21A.45.070(4) and 21B.45.140(3) Signs Associated with Properties for Sale or Rent

Decision Point

Portable Off-Premises Residential Directional Signs for Active Open Houses for Sale or Rent (3)

Maximum Size Area	6 sq ft
Maximum Height	42 inches

Does the Council wish to amend this section to reflect the fact that under other changes made to SMC 21A.45.070, all temporary signs are now prohibited from placement in medians, roundabouts, traffic circles, and islands, including temporary directional real estate signs allowed during open houses?

Staff note 1: Staff suggest striking Development Condition (3).

(3) Such signs shall be permitted only when the agent or seller is in attendance at the property for sale or rent and may be located on the right-of-way outside of vehicular and bicycle lanes

DECISION POINT 15

21A.45.100(2) and 21B.45.170(2) Enforcement - Sign Maintenance

All permanent and temporary signs must be kept in good repair and in a safe manner at all times. The sign owner must repair damaged or deteriorated signs within 30 days of notification by the City. The area surrounding freestanding signs must be kept free of litter and debris at all times.

Decision Point

Does the Council rewrite the proposed enforcement section to separate out the time limits for notification requesting maintenance/repair of temporary signs versus permanent signs?