

Sponsorship Opportunities

SUPPORT | PROMOTE | RAPPORT



Promote Your Business while Supporting Community Building

The City of Sammamish hosts many annual events throughout the year. These events are advertised through the City Newsletter and website, the Park Department's Recreation Guide and Facebook page, and event posters. When you sponsor a City of Sammamish event, you have direct access to event attendees. No matter your business or budget, there is a sponsorship opportunity that will help promote your business and help you build stronger community connections.

Sponsor Selection

The City of Sammamish is seeking sponsors who have products, customers, and promotional goals consistent with the City's character, values, and service priorities. Potential sponsors can be individuals, corporations, businesses, or organizations. Sponsors will be selected based on historical participation, willingness for future involvement, and readiness to enter into a sponsorship agreement.

The City is unable to enter into sponsorships with businesses that are subjected to regulation or monitoring by law enforcement agencies, religious or political organizations, businesses that derive substantial sales from projects or services that are contrary to the interest of public health, safety, or welfare, and enterprises who have business agreements, permit approvals, or other City associations that would create the appearance of impropriety if we entered into a sponsorship agreement.

Sponsorship Benefits

Presenting Sponsors

Listed in event marketing materials which include the City website, Recreation Guide, Sammamish Park & Recreation Facebook page, Peachjar, and the event poster. Event listed as "Presented by" business or organization name on all materials. Banner placement in a premium location or on the stage. Event 10'x10' booth space in a premium location.

Event Sponsors

Listed in event marketing materials which include the City website, Sammamish Park & Recreation Facebook page, and the event poster. Banner placement allowed within the sponsored area. Event 10'x10' booth space in sponsored area or a premium location.

Supporting Sponsors

Listed in event marketing materials which include the City website and event 10'x10' booth space.

For more information, contact Emily Scott at escott@sammamish.us or 425-295-0524

OUTREACH

- City website: 988,665 page views
- Recreation guide: mailed up to 50,000 residents
- Social media:
 - 2,170 Instagram followers
 - 8,600 followers on Facebook



Fourth on the Plateau

Red, White, & Blue Family Fun

Tues, July 4, 6-10:30pm

Sammamish Commons

Our largest annual community event with crowds of more than 12,000. This highly attended event includes music, kids' activities, food vendors, and of course... fireworks!

Level	Cost
Presenting	\$15,000
Event	\$3,500
Supporting	\$1,250

Concerts in the Park

Tunes on the Turf

Thu, July & August 6:30-8pm

Pine Lake Park

Live music shows that always attract a good crowd ranging from 1,000 to 1,500 per show for a series total of approximately 9,000 people. Only two sponsors are allowed per concert.

Level	Cost
Presenting	\$1,000
Supporting	\$500

National Night Out

Tue, August 1st

Sammamish Commons

Kids' activities, vendors, food trucks, National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances

Level	Cost
Presenting	\$2,500
Event	\$1,500
Supporting	\$500

Very Merry Sammamish

Festive Family Fun

Fri, December 15, 4-8pm

Sammamish Commons

Holiday season kick off with approximately 2,000 residents enjoying festive lights, school choirs, kids' activities, a petting zoo, and multiple special guests. Attendance is primarily families.

Level	Cost
Presenting	\$1,000
Event	\$500
Supporting	\$250

KidsFirst!

Children Focused Entertainment

Tue, July & August 1-2pm

Pergola at City Hall

The KidsFirst! series draws 250+ kids and their families at each performance and rotates locations between three Sammamish parks. Different musicals or performers are featured each week.

Level	Cost
Title	\$2,500
Event	\$1,000
Supporting	\$250

Rig-A-Palooza

Explore. Interact. Discover

Sat, May 20, 11-2pm

Sammamish Commons

Approximately 1,500 people explore a variety of vehicles (police cars, firetrucks, garbage trucks, school buses, etc.) while interacting with essential workers to discover how they keep our city safe, clean, and FUN-ctioning.

Level	Cost
Presenting	\$1,000
Event	\$375
Supporting	\$250

Scooter Competition

Grind... Ollie...

August 23rd 4-9pm

Sammamish Commons Skate Park

Approximately 80 scooterists compete while being cheered on by around 300 spectators.

Level	Cost
Presenting	\$500
Supporting	\$300

Pumpkins on the Plaza

Trick or Treat at Booths and Vehicles

Fri, Oct 27, 4-8pm

Sammamish Commons

This event is a fun and safe alternative to trick-or-treating door to door.

Level	Cost
Presenting	\$500
Supporting	\$250